GO FORTH

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LOOKING BACK.. 30 YEARS

Can you remember what life was like 30 years ago? So many things have changed! Ronald Reagan was President. The cold war was still going strong when a major nuclear accident took place at the Soviet Union's Chernobyl power plant. The nation was shocked by the Challenger disaster. Haley's comet paid us a return visit and Mississippi's Susan Akin was crowned Miss America.

Can you remember what was going on in your own life 30 years ago? We remember what we were doing. Sweat was rolling off hard-working engineers and management was busily trying to put the final pieces of the puzzle into place for the start up of a new AM radio station. It became WBHY 840 AM.

Goforth Media stepped out in faith that year to purchase an AM radio station tied up in bankruptcy. The tower lay on the ground where it had been since a storm swept through the area toppling it over. But we didn't mind. It was a start. And any beginning that comes in obedience to our Lord's calling is a good one! During April of 1986, WBHY Christian 840 signed on the air for the first time.

Soon, God put another goal on our hearts: A 24-hour Contemporary Christian Music station. The ministry could reach a whole new audience. What better way to "teach the children" (Deuteronomy 4:9)!

More than once, putting an FM station on-the-air appeared out of our reach. But these problems and obstacles only served to drive us to our knees. Thanks to God's faithfulness, WBHY FM POWER 88 swept over the Gulf Coast in 1992. Ever since then, the bottom of the FM dial has blasted the top message on the radio: God's great love and offer of salvation. Three years later, Goforth Media rounded out its menu by offering a Southern Gospel Music format on WLPR-AM 960.

When the FM station signed on the air, we had a critical decision to make: What should we call it? We picked a strong name: Power 88. We added a slogan to match it: *"We know where the real power comes from."*

In the years since we flipped the switch, these radio stations have become a fixture in the area. But life has changed. Two decades ago, you didn't have a computer sitting on your desk at work or a hundred TV channels to choose from at home. And Power 88 has changed, too. The style of music, the voices on the air, the musical artists are all different.

But **one thing hasn't changed.** We still know where the real power comes from. "Power" may be in our name, but it's His power we are referring to and not our own. Our job is reflecting it to a dark and hurting world. Our goal is to bring the power of his grace and love into the lives of listeners every day.

This ministry goes wherever those listeners are...into the living room with family members gathered around to play games or with the listener who is sitting on a bed alone staring at a loaded gun.. wondering what reason there is to live. With your help, we can be there with those who are hurting and say, "There IS reason to go on! There IS hope. There IS someone who cares!"

Do you have that vision? It captured our imaginations and hearts 30 years ago. Every day someone will hear the good news through one of the radio stations. And everyone who has supported this ministry with a gift, no matter how small, has a part in that outreach. **That leaves only one question:** Do YOU know where the real power comes from?

Power 88 is the most awesome radio station. I just love listening to the encouraging songs and messages on this station. I have been listening for a little over 2 years now and listening to you has really helped me be able to speak about Jesus to people that I never would have. I just do not know what I would do without this station. I get my day started with POWER 88.

I would like to start donating regularly. I like your style, especially on asking for gifts. Sorry, this donation has not come earlier! You have ministered to my spiritual heart. Thank you! In Christ, (a Mississippi pastor)

"When I feel hopeless and like giving up this station has given me a reason to go on..."

I was delivered from alcoholism and drug addiction almost 4 years ago and POWER 88 has saved my life! When I have felt hopeless and like giving up this station has given me a reason to go on. Just know God is using you and this station to save lives and speaks to me through you everyday! God bless you and thank you!

Your station gets me in the right frame of mind before going to work in the morning. After work I look forward to listening to it to wind down from a stressful day. Thank God for Christian radio stations like Power 88 FM!

I am 16 years old. My mom and dad have always raised me in a Christian perspective. I used to just pretend to be interested in God until I moved here to Mobile a little over a year ago. When we moved it gave me a second chance to be the real me. My mom always listened to Christian radio and told me I should to. She told me it would lift me up and make me feel better, closer to God. I thought she was crazy. I was still listening to everything but Christian radio. Then one day it was like I changed. I got in an argument with my parents. By the time it ended I was ready to change. I started listening to Christian music more and more. I really did feel better. Now I listen to it everyday and my dial never changes. I want to thank power 88 for having such great music and being there for me on days I'm feeling down. Y'all lift me up!

Please PRAY for our listeners

Just a note to thank you for all your radio stations and what they do for the many people in the listening area. My family listens daily & 2X in the last 2 yrs. We have won concert tickets we wouldn't have been able to afford.....thank you! Power 88 gives worship/praise time to all sick/homebound folks in the listening area. Great job! (We are) just one group of the many you minister to!

30th anniversary T-Shirts!!

As part of our 30th anniversary celebration, we are offering T-shirts with a large Power 88 logo on the front and the logos of all our stations on the back. Get one for a donation of $10 at our Spanish Fort studios. For a $15 donation you'll receive a T-shirt, a Power 88 cup and magnet, along with a CD from our prize closet. Want more shirts? A family 4-pack is available for a $30 donation. Your donation keeps this ministry going while each stylish shirt points others to Christ!

Goforth Media is Power 88, WBHY 840, WLPR 960

If this radio ministry is a blessing to you, please consider giving a donation.

Visit: Goforth.org or come by and see us: 6530 Spanish Fort Blvd, Suite B, Spanish Fort, AL

Kenny's Corner

Goforth Media is celebrating its 30th anniversary this year! As this local ministry began broadcasting the Gospel for the first time in 1986 all along the upper Gulf Coast, here are some things that were happening:

- The Space Shuttle Challenger exploded shortly after launch.
- IBM introduced the laptop computer.
- The average price of a new car was $9,255.
- The Nintendo Entertainment System was released.
- The movie "Top Gun" was released and "The A Team" was popular on TV.

So much has changed over the past three decades. But one thing hasn't—this ministry continues to broadcast the Good News of the Gospel every day, thanks to the constant prayer and financial support of our listeners. If you've prayed for us, sent us a check, or just told a friend about us, We want to say, "Thank you!" On behalf of those who are hurting and forgotten, *thank you* for helping bring people into the Kingdom through the ministries of Goforth Media. Let's keep proclaiming the name above every name for another 30 years!